

April 24, 2015

Thank you for your interest in sponsoring the Teton County Fair Board and the Teton County Fair Grounds. The Teton County Fair Board mission is to produce an exceptional county fair, administer the year round use of the fair grounds, and bring the community together to promote our western heritage and rural traditions.

This is an exciting time at the fairgrounds! With tremendous support from the Teton Valley Arena Committee, 4-H, Teton County, and the public we recently completed the Pavillion and are able to offer a public year-round riding and multi-purpose venue to the community. We also just purchased a dedicated fair grounds tractor and grooming equipment to maintain the Pavilion and outdoor arena. In 2014, new bleachers were erected at the outdoor arena to offer seating for 1,200 spectators and we invested in a new arena sound system.

This winter, the fair board updated our master plan and we are working on plans to remodel the fair building, install a nature-based playground as an Eagle Scout project, clean up the fair grounds, and install new signs. Our goal is to promote the fairgrounds year round as a vibrant public meeting space to celebrate our western heritage and rural traditions.

We recently updated our rental rates and policies and our summer schedule is filling in with great events including: the Friday Night Rodeo, Ranch Roping Competitions, Figure 8 Races, a Junior Rodeo, the Balloon Rally and the Teton Valley Fair. If you are interested in renting our facilities, please go to our website – www.tetoncountyidaho.gov – departments – fair board.

By sponsoring the fair board, you will receive year-round advertising exposure at the fair grounds and help us achieve our mission. Please review the attached documents for how you can help us.

Thank you for your support!

Sincerely,

The Teton County, Idaho Fair Board

Katie Salsbury (Chair), Elaine Johnson (Vice-Chair), Lynda Skujins (Secretary), Patty Pettersen (Treasurer), Aaron Myler (member), Kendall Jolley (member), Roger Kaufman (member)



2015 Teton County Fair Board Sponsorship Levels

SPONSORSHIP LEVEL		White Ribbon	Red Ribbon	Blue Ribbon	Reserve Champion	Grand Champion	Other	
TOTAL SPONSORSHIP AMOUNT		\$ 375	\$ 650	\$ 950	\$ 1,400	\$1,750*		
Advertisement in Fair Book - 3000 circulation in Teton Valley								
Line	\$ 25.00	X						
1/4 Page	\$ 100.00		Χ					
1/2 Page	\$ 200.00			Х				
Full Page	\$ 400.00				Χ			
Inside Front Cover	\$ 500.00					Χ*		
Back Cover	\$ 500.00							
Event Sponsor - Recognition in event announcements and advertising								
EVENTS								
Horse Pull	\$ 250.00	Х			Χ	Χ		
Figure 8 Races	\$ 250.00		Χ		Х	Х		
Ranch Roping	\$ 250.00			Х		Χ		
Fair Buckle Award Sponsor - Acknowledgement at fair and 4-H awards night								
Buckle	\$ 100.00	Х	Χ	Х	Χ	Χ		
Year Round Advertising Space	e - 3' x 5' sig	gn space, s	ponsor pro	ovides thei	r own sign			
Outdoor Arena Bleachers	\$ 200.00		Х	Х	Χ	Χ		
Pavilion Wall	\$ 200.00			Х	Х	Х		
Additional Donation								
Determined by Sponsor								
* Note Grand Champion on	oncore may	chaaca a fi	Il page in	cido covor	or back cova	cadvorticing (nace in	

^{*} Note - Grand Champion sponsors may choose a full page, inside cover or back cover advertising space in the fair book. Full page sponsorship level is \$1,650.00; Inside cover and back cover sponsorship level is \$1,750.

If you would like to sponsor the fair board, but do not need the advertising, please consider donating your advertising space and recognition to a local non-profit.

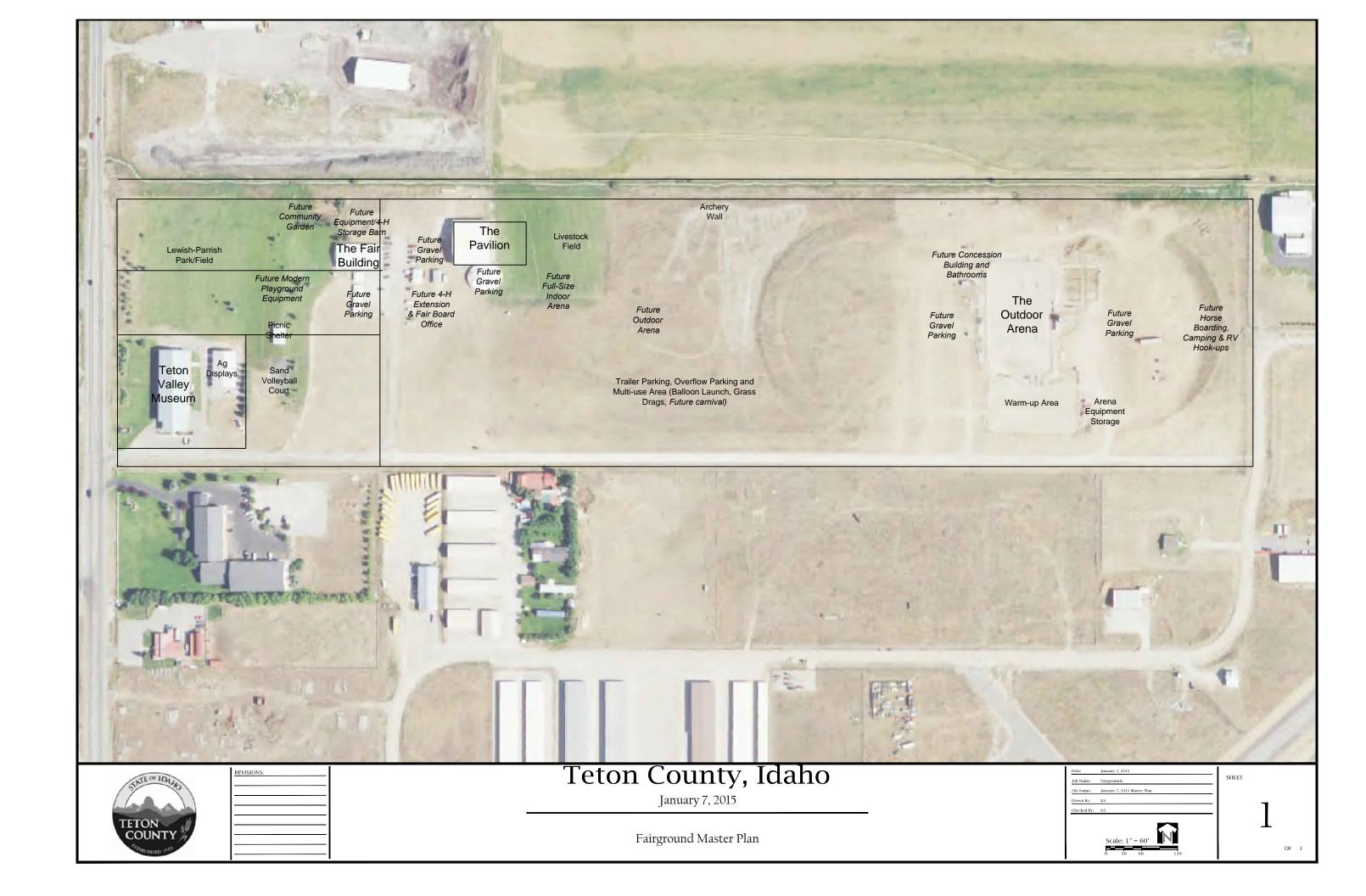
^{**} If our sponsorship levels do not fit your budget or you would like to do more, feel free to build your own level by checking the boxes in the "other" column.



2015 Teton County Fair Board Sponsorship Form

Organization/Family Name_____

Address
Phone Number
Contact Person
Email Address
SPONSORSHIP LEVEL
TOTAL AMOUNT PAID
Send checks and form to:
TETON COUNTY FAIR BOARD 150 COURT HOUSE DR. #208 DRIGGS, ID 83422
For additional info — Call Katie Salsbury 208-313-6930
To make a payment with a credit card, please call Patty Petersen at 208-313-3034.
ADDITIONAL WAYS TO SUPPORT THE FAIR BOARD:
OPEN CLASS - We are trying to grow the Open Class at the fair. If you have a special talent for gardening, baking, canning, fine art, photography, crafts or needlepoint, please consider entering in the Open Class and spread the word to your talented friends and family to showcase theirwares at the fair. Entry forms will be in the back of the fair book.
<u>VOLUNTEER</u> – We need volunteers to help put on the fair. If you are interested in helping, please check here
<u>PURCHASE MEAT AT THE LIVESTOCK SALE</u> – A great way to support the fair and fill your freezer is to purchase an animal at the livestock auction. Steers, pigs, lambs, goats and poultry are available for purchase at the auction. Your purchase price goes directly to the 4-H kids and the majority of your check is a charitable deduction. If processed at a licensed facility, restaurants can prepare the meat in their establishment. Check here if you'd like to be contacted before the sale with more information





2015 Teton County, Idaho Fairground Rental Rates						
Code	Item	Rate	Deposit			
FB	FAIR BUILDING					
	4-H and Teton County School District	Free - paid renters have priority				
а	Groups - maximum of 4 hours per					
	week per group		\$ -			
b	Fair Building Meeting Space - does	\$25/hour - maximum of \$125/day	\$ 250.00			
	not include kitchen	\$23,110di	Ψ 2 30.00			
С	Fair Building Kitchen - does not	\$25/hour - maximum of \$125/day	\$ 250.00			
	include meeting space	. , ,	•			
d	Fair Building - meeting space and	\$50/hour - maximum of \$250/day	\$ 500.00			
	kitchen					
е	Heat - propane heater (renters may	\$4/hour - bring quarters	\$ -			
FG	bring wood) FAIRGROUNDS					
10	Fair Grounds (Includes moveable					
а	bleachers and picnic area)	\$25/hour - maximum of \$300/day	\$ 500.00			
С	Picnic Area – Exclusive Private Use	\$15/ hour - maximum of \$180/day	\$ -			
P or O	PAVILION AND OUDOOR ARENA					
	Public - Free to the public for non-	Free (except for lights) - paid				
а	exclusive uses year round.	renters have priority	\$ -			
	4-H and Teton County School District	Free (except for lights) - paid				
b	Groups - maximum of 4 hours per	renters have priority				
	week per group		\$ -			
С	Lights*	Pavilion - \$10/hour Outdoor -				
		\$20/hour	\$ -			
_	Exclusive Non-Commercial Use	\$25/hour – maximum of \$300/day				
d	(barrels, roping, etc.) - Must reserve		_			
	the arena.	40-11	\$ -			
_	Non-Exclusive Commercial Use –	\$25/hour - requires certificate of				
е	Lessons - This allows others to use the	insurance	خ			
	arena. Exclusive Commercial Use – Lessons,	\$50/hour - maximum of \$600/day	\$ -			
f	Clinics	requires certificate of insurance	¢ 500 00			
	For Profit Events - Includes cook	\$400/event (minimum fee) +	\$ 500.00			
g	shack if hosted at the outdoor arena.	\$1/ticket (if paid admittance)	¢ 750.00			
		, ,	\$ 750.00			
h :	Non-Agricultural Commercial Users**	\$1500/day (includes lights)	\$ 750.00			
i	Outdoor Arena Sound System	\$50/ day or event	\$ 500.00			



NOTES

*Tokens for lights may be purchased at the County Clerk's Office during business hours and at Corner Drug. If you are caught using tokens other than those sold by the Teton County, ID Fair Board, you will be turned over to the authorities.

Activities requiring insurance must have a 1 million dollar policy with Teton County, Idaho Fair Board named as additional insured.

Exclusive uses require reserving the Pavilion. There are some usages which have to be exclusive by nature of the use, because no one else can safely use the arena – barrels, roping, and dummy roping devices.

** Non-agricultural commercial users will be evaluated on a case by case basis pending Fair Board approval. These uses must not adversely affect local store front businesses and must provide benefits to the Fair Board's cash flow.

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